

RÁDIÓVILÁG Kft. Publishing books and issues – Commercial service

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ADVERTISING CONDITIONS 2008

RÁDIÓTECHNIKA and HOBBY ELEKTRONIKA Issues

Inner pages, colored (with grid number 60) -----

- <u>1/1 pages</u> 176mm (w) x248mm (h)	452,0 EUR+VAT/occ.*	1-5 occ./year
	400,0 EUR+VAT/occ.	6-11 occ./year
	(w): width (h): height 345,0 EUR+VAT/occ..	12 occ./year
- <u>1/2 pages</u> 176mm (w) x120mm (h)	310,0 EUR+VAT/occ.	1-5 occ./year
	272,0 EUR+VAT/occ.	6-11 occ./year
	240,0 EUR+VAT/occ.	12 occ./year
- <u>1/3 pages</u> 54mm (w) x238mm (h)	265,0 EUR+VAT/occ.	1-5 occ./year
	232,0 EUR+VAT/occ.	6-11 occ./year
	212,0 EUR+VAT/occ.	12 occ./year
- <u>1/4 pages</u> 176mm (w) x60mm (h)	220,0 EUR+VAT/occ.	1-5 occ./year
	188,0 EUR+VAT/occ.	6-11 occ./year
	172,0 EUR+VAT/occ.	12 occ./year
- <u>1/8 pages</u> 176mm (w) x30mm (h)	160,0 EUR+VAT/occ.	1-5 occ./year
	140,0 EUR+VAT/occ.	6-11 occ./year
	128,0 EUR+VAT/occ.	12 occ./year

*: occasion of appearance

Cover, colored (with grid number 60) -----

- <u>logo on Cover/I</u> (42mm x 20mm)	110,0 EUR+VAT/occ.	6 occ./year
+ <u>on internet</u> (42mm x 20mm)	90,0 EUR+VAT/occ.	12 occ./year
(42mm x 40mm)	170,0 EUR+VAT/occ.	6 occ./year
(42mm x 40mm)	140,0 EUR+VAT/occ.	12 occ./year

We publish logo advertisements only together with normal ads.

- <u>1/1 pages</u> 176mm (w) x255mm (h)	860,0 EUR+VAT/occ.	1-5 occ./year
	750,0 EUR+VAT/occ.	6-11 occ./year
	650,0 EUR+VAT/occ.	12 occ./year
- <u>1/2 pages</u> 176mm (w) x120mm (h)	485,0 EUR+VAT/occ.	1-5 occ./year
	430,0 EUR+VAT/occ.	6-11 occ./year
	360,0 EUR+VAT/occ.	12 occ./year
- <u>1/4 pages</u> 176mm (w) x60mm (h)	305,0 EUR+VAT/occ.	1-5 occ./year
	260,0 EUR+VAT/occ.	6-11 occ./year
	235,0 EUR+VAT/occ.	12 occ./year

Comparison is needed for C/II, C/III and C/IV covers! In case C/IV there's an additional change of 15%!

EXTRA REBATE

In case You are an advertiser of our issues, you get 15% discount if You advertise in the »Yearbook of Rádiótechnika«! (See details in a separated offer.)