

A d v e r t i s i n g   o f f e r

## „THE YEARBOOK OF RÁDIÓTECHNIKA 2011”

**Our yearbook is going to be published full-coloured in mid-November 2010.  
We would like to call Your attention to the advertising spaces of our issue:**

**On inner pages, 4-colour:**

<b>1/8 page</b>	<b>(30 x 175 mm)</b>	<b>215 EUR+VAT</b>
<b>1/4 page</b>	<b>(60 x 175 mm)</b>	<b>290 EUR+VAT</b>
<b>1/2 page</b>	<b>(120 x 175 mm)</b>	<b>410 EUR+VAT</b>
<b>1 page</b>	<b>(240 x 175 mm)</b>	<b>595 EUR+VAT</b>

**Cover II., III. and IV., 4-colour:**

**contact us via e-mail!**

**Logo on frontpage, 4-colour:**

**in size 55 x 35 mm**

**230 EUR+VAT**

**In case Your company published advertisements during the last season or in the yearbook of 2010, we acknowledge our confident business relationship by giving a 15 % rebate of the advertisement fees mentioned above.**

**Please inform us about Your intention of advertising and the dimensions of the required space until 1<sup>st</sup> of August 2010 by calling us at 0036-1-239-4932 or 0036-1-239-4933 tel./fax number, or by writing to the following address:**

**Rádiótechnika szerkesztősége, H-1374 Budapest, Pf. 603.**

**E-mail: fbekei@radiovilag.hu**

**The deadline of acceptance of the advertising material is: 30<sup>th</sup> September 2010.**