Publishing books and issues - Commercial service

Budapest XIII., Dagály u. 11/a

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Advertising offer

"THE YEARBOOK OF RÁDIÓTECHNIKA 2021"

Our yearbook is going to be published full-coloured in mid-November 2020. We would like to call Your attention to the advertising spaces of our issue:

On inner pages, 4-colour:

1/8 page	$(30 \times 175 \text{ mm})$	315 EUR+VAT
1/4 page	$(60 \times 175 \text{ mm})$	390 EUR+VAT
1/2 page	$(120 \times 175 \text{ mm})$	510 EUR+VAT
1 page	(240 x 175 mm)	695 EUR+VAT

Cover II., III. and IV., 4-colour:

contact us via e-mail!

Logo on frontpage (4-colour) + 1 year on the our website:

in size 55 x 35 mm 230 EUR+VAT

In case Your company published advertisements during the last season or in the yearbook of 2020, we acknowledge our confident business relationship by giving a 15 % rebate of the advertisement fees mentioned above.

Please inform us about Your intention of advertising and the dimensions of the required space until 21st of August 2020 by writing to the following address: Rádiótechnika szerkesztősége, Budapest, P.O.B. 123. H-1550 E-mail: fbekei@radiovilag.hu

The deadline of acceptance of the advertising material is: 30th September 2020.