

RÁDIÓVILÁG Kft. Publishing books and issues – Commercial service

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ADVERTISING CONDITIONS 2011

RÁDIÓTECHNIKA and HOBBY ELEKTRONIKA Issues

Inner pages, colored (with grid number 60) -----

- <u>1/1 pages</u> 175mm (w) x248mm (h)	620,0 EUR+VAT/occ.*	1-5 occ./year
	550,0 EUR+VAT/occ.	6-11 occ./year
	475,0 EUR+VAT/occ.	12 occ./year
- <u>1/2 pages</u> 175mm (w) x120mm (h)	425,0 EUR+VAT/occ.	1-5 occ./year
	370,0 EUR+VAT/occ.	6-11 occ./year
	325,0 EUR+VAT/occ.	12 occ./year
- <u>1/3 old.</u> 54mm (w) x238mm (h)	365,0 EUR+VAT/occ.	1-5 occ./year
	320,0 EUR+VAT/occ.	6-11 occ./year
	290,0 EUR+VAT/occ.	12 occ./year
- <u>1/4 old.</u> 175mm (w) x60mm (h)	300,0 EUR+VAT/occ.	1-5 occ./year
	260,0 EUR+VAT/occ.	6-11 occ./year
	240,0 EUR+VAT/occ.	12 occ./year
- <u>1/8 old.</u> 175mm (w) x30mm (h)	225,0 EUR+VAT/occ.	1-5 occ./year
	195,0 EUR+VAT/occ.	6-11 occ./year
	175,0 EUR+VAT/occ.	12 occ./year

*: occasion of appearance

Cover, colored (with grid number 60) -----

- <u>logo on Cover/I</u> (42mm x 20mm)	150,0 EUR+VAT/occ.	6 occ./year	
	<u>+ on internet</u> (42mm x 20mm)	125,0 EUR+VAT/occ.	12 occ./year
	(42mm x 40mm)	240,0 EUR+VAT/occ.	6 occ./year
	(42mm x 40mm)	195,0 EUR+VAT/occ.	12 occ./year

We publish logo advertisements only together with normal ads.

- <u>1/1 old.</u> 175mm (w) x255mm (h)	1190,0 EUR+VAT/occ.	1-5 occ./year
	1030,0 EUR+VAT/occ.	6-11 occ./year
	895,0 EUR+VAT/occ.	12 occ./year
- <u>1/2 old.</u> 175mm (w) x120mm (h)	660,0 EUR+VAT/occ.	1-5 occ./year
	590,0 EUR+VAT/occ.	6-11 occ./year
	495,0 EUR+VAT/occ.	12 occ./year
- <u>1/4 old.</u> 175mm (w) x60mm (h)	420,0 EUR+VAT/occ.	1-5 occ./year
	355,0 EUR+VAT/occ.	6-11 occ./year
	325,0 EUR+VAT/occ.	12 occ./year

Comparison is needed for C/II, C/III and C/IV covers! In case C/IV there's an additional change of 15%!

EXTRA REBATE

In case You are an advertiser of our issues, you get 15% discount if You advertise in the »Yearbook of Rádiótechnika«! (See details in a separated offer.)