

**RÁDIÓVILÁG Kft.** Publishing books and issues – Commercial service

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**ADVERTISING CONDITIONS 2012**

RÁDIÓTECHNIKA and HOBBY ELEKTRONIKA Issues

**Inner pages, colored (with grid number 60) -----**

- <u>1/1 pages</u> 175mm (w) x248mm (h)	650,0 EUR+VAT/occ.*	1-5 occ./year
	575,0 EUR+VAT/occ.	6-11 occ./year
	495,0 EUR+VAT/occ.	12 occ./year
- <u>1/2 pages</u> 175mm (w) x120mm (h)	455,0 EUR+VAT/occ.	1-5 occ./year
	395,0 EUR+VAT/occ.	6-11 occ./year
	350,0 EUR+VAT/occ.	12 occ./year
- <u>1/3 old.</u> 54mm (w) x238mm (h)	395,0 EUR+VAT/occ.	1-5 occ./year
	350,0 EUR+VAT/occ.	6-11 occ./year
	315,0 EUR+VAT/occ.	12 occ./year
- <u>1/4 old.</u> 175mm (w) x60mm (h)	325,0 EUR+VAT/occ.	1-5 occ./year
	280,0 EUR+VAT/occ.	6-11 occ./year
	260,0 EUR+VAT/occ.	12 occ./year
- <u>1/8 old.</u> 175mm (w) x30mm (h)	250,0 EUR+VAT/occ.	1-5 occ./year
	215,0 EUR+VAT/occ.	6-11 occ./year
	195,0 EUR+VAT/occ.	12 occ./year

\*: occasion of appearance

**Cover, colored (with grid number 60) -----**

- <u>logo on Cover/I</u> (42mm x 20mm)	180,0 EUR+VAT/occ.	6 occ./year
	+ <u>on internet</u> (42mm x 20mm)	150,0 EUR+VAT/occ.
(42mm x 40mm)	290,0 EUR+VAT/occ.	6 occ./year
(42mm x 40mm)	240,0 EUR+VAT/occ.	12 occ./year

We publish logo advertisements only together with normal ads.

- <u>1/1 old.</u> 175mm (w) x255mm (h)	1400,0 EUR+VAT/occ.	1-5 occ./year
	1200,0 EUR+VAT/occ.	6-11 occ./year
	995,0 EUR+VAT/occ.	12 occ./year
- <u>1/2 old.</u> 175mm (w) x120mm (h)	775,0 EUR+VAT/occ.	1-5 occ./year
	695,0 EUR+VAT/occ.	6-11 occ./year
	585,0 EUR+VAT/occ.	12 occ./year
- <u>1/4 old.</u> 175mm (w) x60mm (h)	495,0 EUR+VAT/occ.	1-5 occ./year
	420,0 EUR+VAT/occ.	6-11 occ./year
	385,0 EUR+VAT/occ.	12 occ./year

Comparison is needed for C/II, C/III and C/IV covers! In case C/IV there's an additional change of 15%!

**EXTRA REBATE**

In case You are an advertiser of our issues, you get 15% discount if You advertise in the »Yearbook of Rádiótechnika«! (See details in a separated offer.)